

TECHNICAL SPECIFICATIONS MADRID | GRAN VIA 74 M2 PITCH 3.9



Artwork needs to be supplied at exactly the stated pixel size resolution. No safe-area is required.

MOTION

10 seconds, according with contract.
Quicktime/h264 (compress ratio 10Mbxsec).

STILL IMAGE

JPEG/RGB

URL/HTML

Contact us before starting.

Schedule & Content programming by any external variable
(weather condition, sports, live feed data)

ADDITIONAL TECHNICAL SPECIFICATIONS FOR ANY CONTENT THAT DOES NOT TAKE PART OF THE ADVERTISING LOOP.

CCTV

Streaming

Web

Satellite

Tv Signal

Broadcast Video Signal Videoconsoles Augmented

Reality Social Media

SCREEN SIZE

1024 x 512 px

4096 x 512 px

1024 x 512 px

1024 x 768 px

1024 x 768 px

CONTENT DELIVERY

Contact: **GUSTAVO CANTATORE**

gustavocantatore@super8.es

cc.emisiones@super8.es

+34 917370247

+34 615131725

DELIVERY TIME

48 working hours prior to campaign launch.

Content must fulfill the requirements in the above standards.