

Technical Specification

Led Screen MADRID I CALLAO 5

Screen size 1008 x 4156 pixels (width x height)

Content Length 100"

Motion

- Quicktime mp4/h264 (compress ratio 20 Mb x seg)

Still Image

- JPEG/RGB 150 to 300 dpi.

Other formats

- Https/Html
- Schedule & Content programming by any external variable (weather condition, sports, live feed data, etc)

Artwork needs to be supplied at exactly the stated pixel size resolution.
No safe area required.

Delivery contact details

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CALLAO 5
MADRID



Delivery time
48 Working hours prior to campaign launch.
Content must fulfill the requirements in the above standards.